

Florida Collegiate MENC
Executive Board Meeting
August 29, 2009
Hilton Garden Inn, Orlando, FL

- I. Call to Order 10:00 am (Michelle Guest- FCMENC President)
- II. Reading of the Minutes- Motion to Wave (Autrey/Crane)
 - a. Motion Approved
- III. Reports
 - a. President
 - i. FMEA meeting – MENC relations
 - ii. FMEA sessions – should be ok, ran into complications
 - iii. Fall conference – schedule online
 1. Dr. Welch cannot make it, looking for new speaker (Ed Prass)
 2. Steel Pans
 - iv. Vacancies in office
 1. Need to appoint a new treasurer at this meeting
 2. Jen Christensen has stepped down, only Claire Smith or Rich Balach can run for President
 - v. State board applications
 1. Posted on the website
 - vi. Calendar events
 1. Sept. 13-14 conference in Atlanta
 2. Sept. 13 All-State
 3. Sept. 18-19 FMEA meeting
 4. Oct. 2 – fall conference meeting
 - a. At Polk County School Board Offices, Jen Miles Professional Development Center (fine arts offices)
 5. Oct. 23 – FOA conference
 6. Jan. 5 – FMEA meeting
 7. Jan. 6 – Presidents/Officers forum
 8. Jan. 6-9 FMEA conference
 9. March 26-27 Biennial Music Ed conference in California
 10. June 23-29 National Music Education Week Washington D.C.
 - b. Dr. Holcomb
 - i. Will present information later
 - c. James Perry, Executive Director of FMEA
 - i. Will present information later
- IV. Special Addendum: Vacancies
 - a. Treasurer
 - i. Corey Simpson has been nominated by Michelle Guest
 - ii. Discussion
 - iii. Vote

- iv. Corey Simpson appointed by majority vote as Treasurer
- V. Old Business
 - a. Fall Conference
 - i. Registration – 8:00-8:50 am
 - 1. Name tags needed
 - ii. Cost TBD
 - iii. Calendar for the day
 - 1. 9:00-10:00 “Teaching Music in the Social World of Education”
 - 2. 10:15-11:15 “Things You Don’t Learn in College” – Music Supervisors
 - 3. 11:30 – 12:30 “Marketing Yourself to Get the Job” – Music Supervisors
 - 4. 12:30-1:30 lunch break
 - 5. 1:45-2:45 First FCMENC session
 - 6. 3:00-3:50 “Guitar Session”
 - 7. 4:00-4:50 “Redefining Music Education in Multicultural America”
 - b. All State T-shirt designs
 - i. Need design by Sept 15
 - 1. Year
 - 2. Conference Theme – Music and the creative mind – wired for success
 - 3. Should use the FMEA logo/theme, will obtain from FMEA
 - c. Communication issues with chapter presidents
 - i. Most success from Facebook
 - ii. Need Florida Southern College
 - iii. Dr. Holcomb
 - 1. We need clarification on chapter registration
 - 2. Possibly need a new form for Collegiate registration
 - d. Technology
 - i. NING idea – possibly unsafe, not recommended by Secretary Rich Balach
 - ii. Web Chair Chris Hinojosa suggests using Facebook as a tool
 - iii. Andy Zweibel suggests using Twitter as a tool
 - iv. FCMENC fan page on Facebook
- VI. New Business
 - a. MENC impact on FCMENC
 - i. James Perry discussion
 - 1. Reasons to separate from MENC
 - a. Financial concern
 - b. Florida Dues exceed \$250,000
 - 2. Representation for large states wasn’t sufficient, the executive board got this fixed

3. NCLB
4. MENC collecting a significant amount of money from membership dues
5. Question posed is that we might not want FMEA members to be required to also be part of MENC
6. At May meeting a plan was motioned for to see what FMEA would look like without MENC
 - a. Creating list of pros/cons of MENC membership
 - ii. President Michelle Guest talks about only other state that has successfully taken this route (Texas)
 - iii. FMEA will remain basically the same if this happens
 - iv. If FMEA breaks away from MENC, what happens to FCMENC?
 1. Things remain the same as they have been
- b. Helping local chapters
 - i. Luncheon with the FCMENC State Board and local officers
 - ii. Try to get Presidents to the meetings/conferences
 1. Avoid using consequences, try creating motivation

VII. Additions

- a. Andrew Noell (Membership Chair) – FIU cut their marching band program, advocacy
 - i. Shows reality of financial situation
 - ii. Encourage petitions for music programs to be retained or returned to a status of importance (Alan DeVall)
- b. Dr. Holcomb – find the right things to do according to budgets
- c. James Perry – need a little suffering in order to get the message of music across
 - i. Marching bands are vulnerable because they are extracurricular
 - ii. Marching band programs sometimes need to be sacrificed for the music program to survive
- d. Andy Zweibel – musicedmajor.net started by Andy
 - i. Site for posting of news and article pertinent to Music Ed majors
 - ii. Kathy Crane will send updates with this link
 - iii. Chris Hinojosa will add a link to the FCMENC website
- e. President Michelle Guest
 - i. Roster/Email contact list of people involved in CMENC whether or not they are members of FMEA
- f. Andy Zweibel – how do we get students to want to be involved in local chapters?
 - i. Nomenclature isn't always clear
 - ii. Becoming a member of FMEA makes you a member of FCMENC
- g. Andy Zweibel – What would the status be of MENC relations in the case of separation of FMEA from MENC?
 - i. Losing the MEJ, collegiate newlink, discounts, member benefits...

- ii. Can be obtained by requiring chapter to join MENC separately.
- iii. If FMEA wants to separate it must be approved twice consecutively.

h. James Perry

- i. 12th grade cohort study from 2007-2008
 - 1. Compelling information stating that students with Fine Arts credits scored better overall in standardized testing
 - 2. Available at the FMEA website
 - 3. Has gained the attention of DOE, they are looking for more subjects with similar results
 - 4. Legislation is being proposed, in the early processes, sponsored by Senator Wise
 - 5. Important to build networking within the system, respond to legislative alerts
- ii. Americans for the Arts
 - 1. Most active lobbyists for the arts
- iii. Letter from U.S. Secretary of Education sent to district superintendents
- iv. Supportmusic.com
- v. FMEA is the only organization providing services for Music Educators in Florida

VIII. Adjourn 11:45 (Michelle Guest- FCMENC President)

- a. Motion (Autrey/Crane)
 - i. Motion Approved