

Florida NAFME Collegiate Presidents' Forum
Wednesday, January 14, 2015
Tampa Convention Center, TCC Lobby

- I. Called to Order by Marissa Kotzin at 7pm
- II. Officers and Presidents in Attendance
 - a. Marissa Kotzin, State President-Elect
 - b. Michael Keogh, State President
 - c. Melissa Roeder, State Treasurer
 - d. Kristen Lichtenthal, State Secretary
 - e. Andrew Lopez, State Parliamentarian
 - f. Natalie Lopez, FIU President
 - g. Jasmin Vilca, UM President
 - h. Scott Mullen, UCF Parliamentarian
 - i. Daniel Suarez, UCF
 - j. Geoffrey Laurence, UCF President-Elect
 - k. Jonathan Money, FSU
 - l. Kevin Zinone, UCF President
 - m. Christopher Sampson, FAU President
 - n. Judah Grooms, FSC Treasurer
 - o. Megan Yingst, FSC President
 - p. Stathis Linardos, USF Treasurer
 - q. Elizabeth Olsen, USF Co-President
 - r. Paige Hall, USF Co-President
 - s. Kristina Benson, State Membership Chair, UF President
 - t. Chelsea Brinda, State Advocacy Chair
- III. Future Changes/Goals
 - a. To foster better communication among chapters and state, officers should contact their officer counterparts of other chapters once a month
 - b. Standardization of officer names and bylaws
 - i. Names of officers should reflect those of the State (ie. President-Elect instead of Vice President)
 - c. Possible third conference/Leadership retreat
 - i. Would be in April/May
 - ii. May fall on the same weekend as the State May Meeting
 - iii. Purposes: to help chapter officers connect with the actions of the State and to help chapter officers connect with each other
 - d. Question from Christopher Sampson: Is the State Constitution (Bylaws) available?
 - i. Yes, they are on the website
 - e. New Website

IV. Presidential Discussion- Open Floor

- a. Christopher Sampson: FAU had to move chapter meeting time due to the creation of an ACDA chapter. There are problems with conflicting events and overlapping membership issues.
 - i. Geoffrey: Is there any attempts at collaboration?
 - ii. Christopher: The groups have not shown interest in collaboration.
 - iii. Marissa: NAFME is the only organization that links all disciplines. Therefore, it promotes joint membership. It should be understood that NAFME is considered to be top priority for Music Ed. Majors. A meeting of all organizations' officers may be necessary to accommodate all.
 - iv. Dr. Chipman: Agrees with Marissa. A meeting is the best chance all organizations have to coordinate their activities.
- b. Geoffrey: One of the chapter's members went to the NAFME Collegiate Leadership Summit and brought back a "Share Your Story" advocacy project.
- c. Marissa: Remember that your school's SGA has money to fund national travel.
- d. Christopher: 10 or so members of the FAU chapter started a mission working with Alzheimer's patients playing music.
- e. Paige: USF and the Florida Orchestra put on children's concerts.
- f. Stathis: There are two more themed events for USF coming up.
- g. Natalie: FIU NAFME Collegiate students are required to volunteer at school auditions to promote the program.
 - i. Geoffrey: UCF does something similar. However, the event is optional.
 - ii. Jasmin: UM has NAFME students help with their honor band and advocate for the chapter.
- h. Marissa: Think of NAFME Collegiate as a service organization.
- i. Andrew: UCF requires Music Ed. Students to spend at least one year in the UCF NAFME chapter.
- j. Jasmin: UM holds NAFME Collegiate meetings during their Music Ed. Forum.
- k. Marissa: What are some incentives to pay dues and punishments for not paying them?
 - i. Geoffrey: UCF had students put a \$10 deposit on their hotel rooms to come for FMEA.
 - ii. Kristina: UF does not have a requirement by the University for NAFME membership, so most students are put off by paying.
 - iii. Paige: USF will not allow SGA funding if a chapter charges dues.
- l. Natalie: How do chapters that charge dues ensure they are paid?
 - i. Geoffrey: UCF will not allow students to take a hotel room for FMEA if they do not pay chapter dues.
 - ii. Marissa: Members MUST pay national NAFME registration if they want to come to FMEA.
- m. Kevin: Does FSU collect all national dues from members, they pay it all at once?
 - i. Marissa: No. FSU just started charging chapter dues, based on a rule by SGA.

- ii. Kristen: Technically a person is not a member of NAFME if they have not paid national dues.
- n. Stathis: How do you know if a member has paid chapter dues?
 - i. Marissa: Receipt/Proof of Purchase
 - ii. Geoffrey: At UCF, students are required to turn in their receipts.
- o. Christopher: Is anyone doing an event for Music in Our Schools Month (March)?
 - i. Marissa: In the past, FSU did a '30 Days of Music in Our Schools' picture campaign.
- p. Marissa: For the May meeting, there will be time for chapter Presidents to work together to coordinate events and plan for future projects.
- q. Geoffrey: Can incoming executive boards attend the May meeting?
 - i. Marissa: Yes.
- r. Elizabeth: The May meeting would be a great idea, especially for small chapters which need ideas to grow their membership.
- s. Elizabeth: USF does not have the financial resources to provide incentives to come to meetings or to FMEA. This causes a problem with building membership.
 - i. Andrew: Before UCF gave the FMEA incentive, our current advisor "strong-armed" the Music Ed. Students to join NAFME. She spoke frequently of the professional and networking opportunities involved and strongly suggested they join and participate.
- t. Melissa: Can USF have an internal bank account?
 - i. Paige/Elizabeth: Yes.
- u. Melissa: Possible fundraising ideas include selling T-Shirts, which is what FSU does.
 - i. Christopher: Another example includes selling water outside of university concerts. Selling university-themed merchandise is also profitable.
 - ii. Kristina: In the case that you do not have the funds to purchase merchandise, you can partner up with local businesses.
 - iii. Jasmin: UM pairs up with restaurants around campus.
- v. Marissa: Before fundraising can take place, it may help to change the view of NAFME at USF (or any university) with the support of the music faculty. The focus should also be on the freshman, since they represent the future membership.
 - i. Elizabeth: The view of the organization is a poor one, but efforts are being made to improve its image and its attendance.
 - ii. Marissa: It is a long-term goal, but not an impossible one.
 - iii. Natalie: UM faces the same problem, in which older members and executive boards put out a negative image of the chapter.
- w. Michael: For chapters in which membership is lacking, what happens during meetings?
 - i. Stathis: We have meetings once a month, and we sometimes held socials to attract members.
 - ii. Kristina: UF often brings in faculty speakers or presentations during NAFME meetings, as opposed to strict business meetings.

- iii. Elizabeth: USF is worried about doing that, because events like that in the past did not bring in members.
- iv. Marissa: FSU held a speaker presentation entitled “How to get the most out of your Internship”, which brought in LOTS of members on a Friday night before a big football game. Topics that appeal to Music Ed students will bring in numbers.
 - v. Jasmin: UF did something similar with student presentations.
 - vi. Elizabeth: Conflicts among the various organizations also provide problems.
- x. Kristina: One option for building membership may be to lie to your freshman. Telling new students that attendance was required.
 - i. Elizabeth: USF tried that, but it did not work.
 - ii. Andrew: At UCF, attendance was taken for each meeting. UCF faculty are on board and often will lower a student’s grade for not attending.
- y. Danny: Fundraising idea: Penny Wars.
- z. Melissa: Fundraising idea (without any funds): Proposing for stores or members of the community to “front” a fundraiser or offer credit may help with gaining merchandise.
- aa. Christopher: Is there any rules against using the NAFME logo?
 - i. Kristina: You cannot use the logo without permission.
- bb. Christopher: Freshman don’t understand how competitive the Music Ed. Field is. They don’t understand the importance of FMEA or the importance of networking in order to get a job.
 - i. Andrew: Have students observe different teachers and compare their experiences. Have them get in contact with someone in the field who did or did not make professional connections to understand the importance.
 - ii. Marissa: Get your supervisors involved.
 - iii. Kristen: Use the “celebrity factor”. Provide examples of prominent teachers or board members who were also a member of NAFME.
 - iv. Christopher: Some members are still not convinced that NAFME and FMEA are important, despite the fact that some of their teachers are heavily involved in the organizations.
 - v. Andrew: Using a slideshow or presentation showing the good times to be had at FMEA may promote members to attend.
 - vi. Geoffrey: Faculty support speaks volumes. Example: Dr. Miller at UCF.
- cc. Marissa: Stressing the importance of membership and attendance at FMEA: At least 10% of knowledge in the Music Ed. Degree comes from professional development.
- dd. Marissa: We are still hoping for a May meeting.
 - i. Marissa: Looking to plan the Fall Conference at UCF.
- a. Meeting adjourned at 8:18pm.